



What We Do

Animus Rex was founded in 2000. Since that time we have successfully guided hundreds of demanding Web, marketing, communications, technical, and multimedia projects.

We provide strategic and creative direction, technical consulting, software architecture, and Web development to companies primarily in the legal, professional services and non-profit verticals.

Our key value proposition is that our **solutions** are designed from the beginning to **scale and evolve** as client needs change over time, resulting in a longer shelf life, which in turn provides a much better return on investment to our clients. We focus on building long-term relationships with clients rather than selling them something that they don't really need.

Ourwork includes:

- Strategy and consulting
- Web design and development
- Search Engine Optimization/Marketing
- Copywriting and design

For more information about our services, please contact Animus Rex president, Todd Rengel at 212-966-8228 or todd.rengel@animusrex.com.

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