



Overview Boies, Schiller & Flexner LLP is a law firm of more than 200 lawyers that often handles high profile disputes.

The firm's previous Web site was done completely in old-school Flash which caused several problems: it was not easy to update, it scored low in SEO (search engine optimization) tests, and it placed too much emphasis on 'cool animation' and not enough on core content.

Animus Rex rebuilt the site so that it was easy to update, was search engine friendly, and allowed more meaningful content to be put on the site in an attractive and intuitive way.

External Link: bsflp.com (link will open in a new window)

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