



Online Strategy Animus Rex helps you find solutions that work in the ever-changing world of the Internet.

Our experience enables us to help you target your specific needs by strategically aligning your business objectives with Web-based solutions that easily integrate and are simple to maintain. We help you understand your audience and define best practices for keeping your audiences engaged and satisfied.

If you're looking to expand your online presence or improve what you already have in place, Animus Rex can help you leverage technology to drive business development and strengthen relationships with key audiences.

Our services include:

- Brand insight
- Industry research and competitive analysis
- Assessment and definition of objectives, target audience and core messaging
- Strategic short- and long-term planning
- Technical direction
- Project management